

TOEIC & TOEFL Vocabulary Secrets Revealed

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Presentation Outline

- 1) What is "Coverage?"**
- 2) Corpus Analysis - TOEIC and TOEFL**
- 3) Secrets of TOEIC and TOEFL vocabulary**
- 4) How and why ETS uses esoteric vocabulary**
- 5) How graded readers can best support TOEIC and TOEFL score increases**

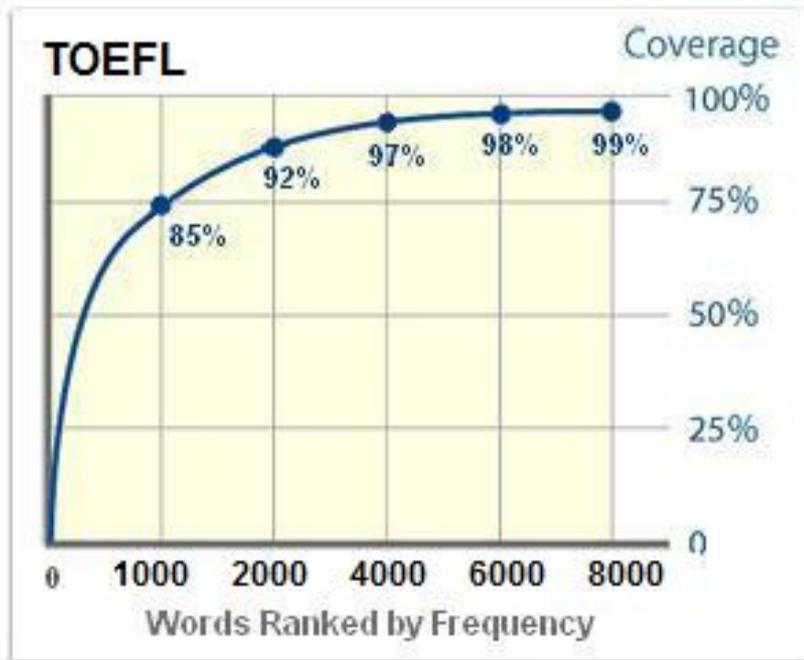


Coverage

There are specific words that occur most frequently within a particular subject domain.

The most frequently occurring words provide the greatest amount of coverage for a domain.

Focusing on learning missing high frequency words is the fastest way to increase coverage of a domain.



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We do our own corpus analysis work

We study exactly which words are required to master each subject area.

All General English

13,384 words

Business English

8,742 words



College Entrance

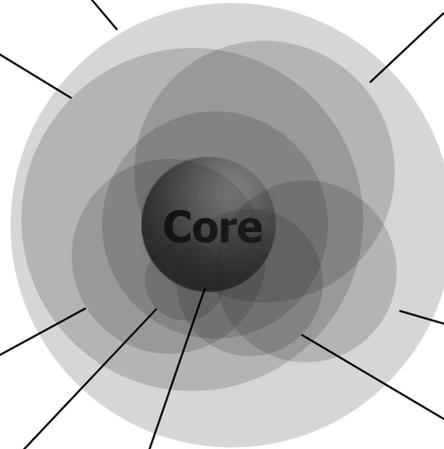
5,435 words

High School

3,552 words

Elementary

2,000 basic words



TOEFL

7,501 words

TOEIC

6,480 words

IELTS

5,870 words

TOEIC Corpus Analysis

1,250,000 total words

14,652 different words

**6,480 different words constitute
99% of all occurrences**

**982 different words constitute
90% of all occurrences.**

**These 982 are the absolutely essential
Super High Frequency words of TOEIC**



TOEFL Corpus Analysis

1,250,000 total words

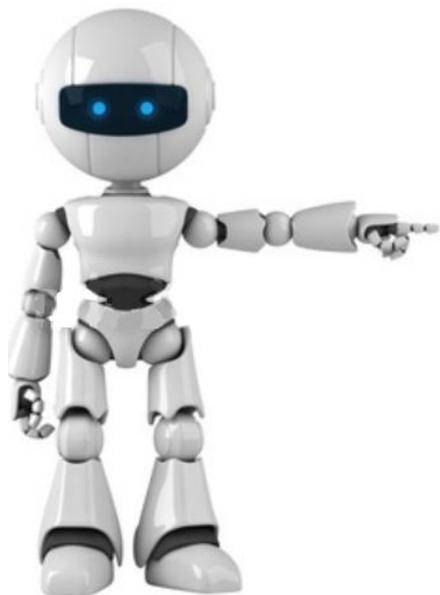
16,736 different words

**7,501 different words constitute
99% of all occurrences**

**1,513 different words constitute
90% of all occurrences.**

**These 1,513 are the absolutely essential
Super High Frequency words of TOEFL**

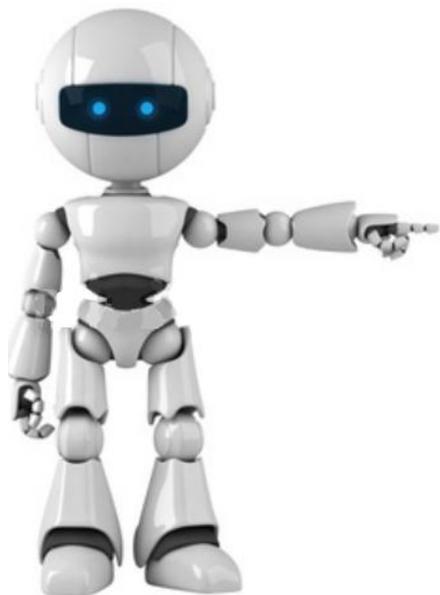




Secret #1

TOEIC and TOEFL are Item Response Theory Proficiency Tests – not English ability diagnostic tests. **These tests are not designed to provide meaningful advice for improving English ability.**

Students are scored based on their correct responses to questions having known difficulty metrics. The difficulty metrics are established through statistical analysis of all prior uses of each question.



Secret #2

Without a full range of questions from easy to difficult, Education Testing Service “ETS,” would be unable to maintain its bell-curve and generate ‘reliable’ scores.

It is impossible to write statistically difficult questions. Only field testing can identify the difficulty of questions.



Secret #3

95% of test questions are recycled.
5% are new questions that are in the process
of being measured for difficulty.

**The 95% recycling requirement means
that vocabulary on the tests can be
accurately predicted.**



Secret #4

ETS has never, and likely will never issue a vocabulary guide for any of its major tests including: TOEIC, TOEFL, SAT and GRE.

Why?



Secret #4

Because using difficult words, and irregular definitions, are the best way to create a wide variety of questions at all levels of difficulty.

Publishing an official vocabulary guide would both expose a scoring system vulnerability and defeat the purpose of their tests which is to measure familiarity and proficiency with authentic English.

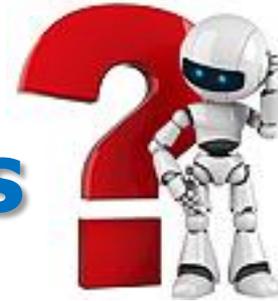


TOEIC, TOEFL (and IELTS) versus General English

1/3 of the words in all parts of TOEIC and TOEFL are not common, high frequency words in General English.

(1/4 of the words in IELTS.)

What kinds of words



Top 2000 high frequency words of TOEIC and General English

TOEIC

ability

able

aboard

about

above

abroad

absence

absent

absolutely

abstract

accept

General

ability

able

about

above

abroad

absence

absolute

absolutely

absorb

abuse

academic

accept

TOEIC

gain

gallery

gallon

game

garage

garbage

garden

gardener

gas

gasoline

gate

gather

gender

general

General

gain

gall

game

gap

garage

garden

gas

gate

gather

gaze

gear

gene

general

■ Frequent only in the TOEIC corpus.

■ Frequent only in the General corpus.

Our general corpus contains 850 million words from all genres.

What does this mean?



EFL students can't learn the words they need because they aren't in their study and reading materials.

(Because study materials are simplified.)

I used to say:

Education Testing Service (ETS) purposefully uses difficult words and seldom used meanings of common words because otherwise their scoring system fails.

(Then I talked to ETS authors and editors)

Now I say:

Education Testing Service (ETS) ~~purposefully~~ uses difficult words and seldom used meanings of common words because otherwise their scoring system fails.

To create new test questions:

Authors are told to search through authentic materials to find texts and dialogs to adapt for the different types of test questions.

To evaluate new test questions:

When finished, the authors and editors do not know how difficult their new questions are.

The only way to find out is for ETS to put them into actual tests alongside questions for which they do know the difficulty.

Testing the test questions:

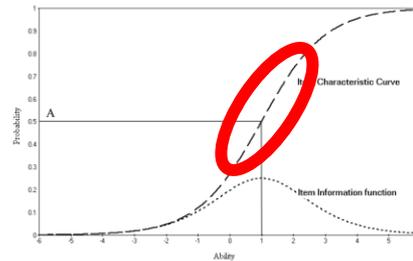
On every TOEIC and TOEFL test 5% of the questions are new questions that have no affect on scoring.

95% are recycled questions that have known and reliable difficulties that can be used for scoring.

ETS's Primary Concern

ETS's primary concern is the **consistency** with which their test scores reflect each respondent's **relative proficiency** with **authentic** English.

Figure 1. Characteristic Curve and Information Function of the Item

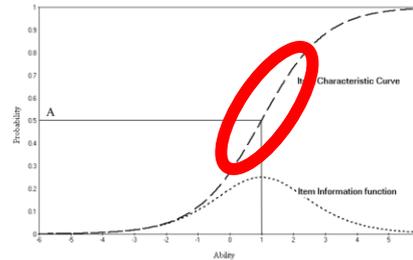


From corpus analysis we confirm:

1/3 of the words on TOEIC and TOEFL tests are low frequency 'authentic' vocabulary words.

Vocabulary is the primary reason that one test question is more or less difficult than another.

Figure 1. Characteristic Curve and Information Function of the Item



Note that many of the 1/3 low frequency words have multiple meanings

<u>TOEIC</u>	<u>General</u>	<u>TOEIC</u>	<u>General</u>
ability	ability	gain	gain
able	able	gallery	gall
aboard	about	gallon	game
about	above	game	gap
above	abroad	garage	garage
abroad	absence	garbage	garden
absence	absolute	garden	gas
absent	absolutely	gardener	gate
absolutely	absorb	gas	gather
abstract	abuse	gasoline	gaze
accept	academic	gate	gear
	accept	gather	gene
		gender	general
		general	

 Frequent only in the TOEIC corpus.

 Frequent only in the General corpus.

Our general corpus contains 850 million words from all genres.

Typical low frequency definition:

crack

A line along which something has split without breaking into separate parts: “a crack in the surface.”

An illegal street drug: “possession of crack.”

Very good, esp. at a specified activity: “He’s a crack shot.”

To open something after making a concerted effort: “to crack a safe.”

Typical low frequency definition:

crack

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An illegal street drug: “possession of crack.”

Very good, esp. at a specified activity: “He’s a crack shot.”

ETS used this:

“...it took several years for Apple to _____ the market.”

A: crack

B: break open

C: secure

D: invert

Why use low frequency definitions?

They are difficult and they are authentic.

(ETS doesn't promise practical English.)

ETS's advice for scoring higher on TOEIC and TOEFL is to read authentic texts.

(Graded readers can't help because the vocabulary is simplified)

How much authentic text?

Based on incidence of occurrence research by Rob Waring, they'll need to read 6,250 hours of authentic text in order to meet the lower frequency test words often enough to learn them.

A statistical analysis of the number of English words you need to meet (at given recurrence rates) to 'learn' that number of words

Word rank	B Percentage of general English that this word covers	C (= 100 / B)	D (= x times C)				E (= D / Book length)				
			Volume of text you need to read to meet the words at these recurrence rates				Number of books to cover this volume given these recurrence rates				
			5 times	10 times	20 times	50 times	Book length	5 times	10 times	20 times	50 times
1 st most frequent (<i>the</i>)	5.83898%	17 (1)	86	171	343	856	4,500	0.0	0.0	0.1	0.2
2 nd most frequent (<i>be</i>)	5.12332%	20	98	195	390	976	4,500	0.0	0.0	0.1	0.2
25 th (<i>as</i>)	0.44382%	225	1,127	2,253	4,506	11,266	4,500	0.3	0.5	1.0	2.5
50 th (<i>like</i>)	0.24109%	415	2,074	4,148	8,296	20,739	4,500	0.5	0.9	1.8	4.6
100 th (<i>hear</i>)	0.10505%	952	4,759	9,519	19,038	47,595	4,500	1.1	2.1	4.2	10.6
500 th (<i>present</i>)	0.02477%	4,037	20,183	40,366	80,732 (4)	201,829	4,500	4.5	9.0	17.9	44.9
1000 th (<i>blood</i>)	0.01172%	8,533 (3)	42,665	85,329	170,658	426,645	10,000	4.3	8.5	17.1	42.7
1500 th (<i>intent</i>)	0.00677%	14,773	73,864	147,727	295,455	738,636	15,000	4.9	9.8	19.7	49.2
2000 th (<i>stumble</i>)	0.00432% (2)	23,103	115,825	231,250	462,500	1,156,250	20,000	5.8	11.6	23.1	57.8
3000 th (<i>sergeant</i>)	0.00211%	47,343	236,713	473,425	946,850	2,367,126	30,000	7.9	15.8	31.6	78.9
5000 th (<i>satellite</i>)	0.00076%	132,143	660,714	1,321,429	2,642,857	6,607,143	80,000	8.3	16.5	33.0	82.6
10,000 th (<i>relativity</i>)	0.00016%	632,000	3,164,474	6,328,947	12,657,895	31,644,733	80,000	39.6	79.1 (5)	158.2	395.6

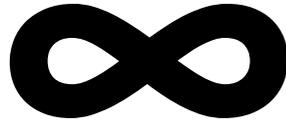
- Examples: (1) The most frequent word in English (*the*) covers 5.839% of any general English text (i.e. it occurs once in every 17 words).
 (2) The 2000th most frequent word in English covers 0.00432% of any general English text (and occurs once every 23,103 words).
 (3) To meet all the 1000 most frequent words in English once, you'd need to read 8,533 words.
 (4) To meet all the 500 most frequent words in English 20 times, you'd need to read 80,732 words.
 (5) To meet all the 10,000 most frequent words in English 10 times, you'd need to read 79.1 books that are 80,000 words long.

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Reading at 70 authentic words per minute...

2 hours each day for 8.5 years

Reading at 70 graded words per minute...





Graded readers are general English

All General English

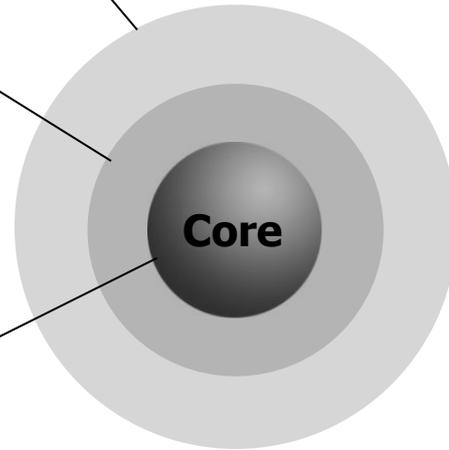
18,000 semantemes

Advanced Graded Readers

9,000 semantemes

99% of Graded Readers

4,000 semantemes





TOEIC and TOEFL are not general English

All General English

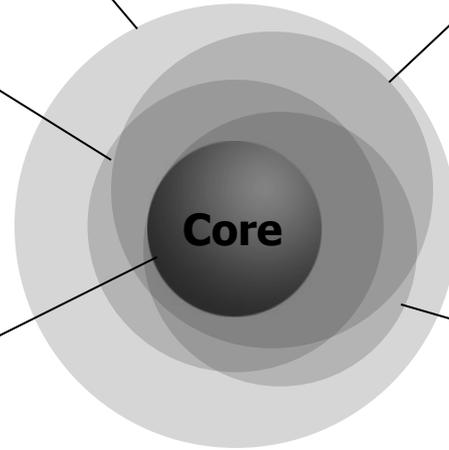
18,000 semantemes

Advanced Graded Readers

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99% of Graded Readers

4,000 semantemes



Core

TOEFL

9,000 semantemes

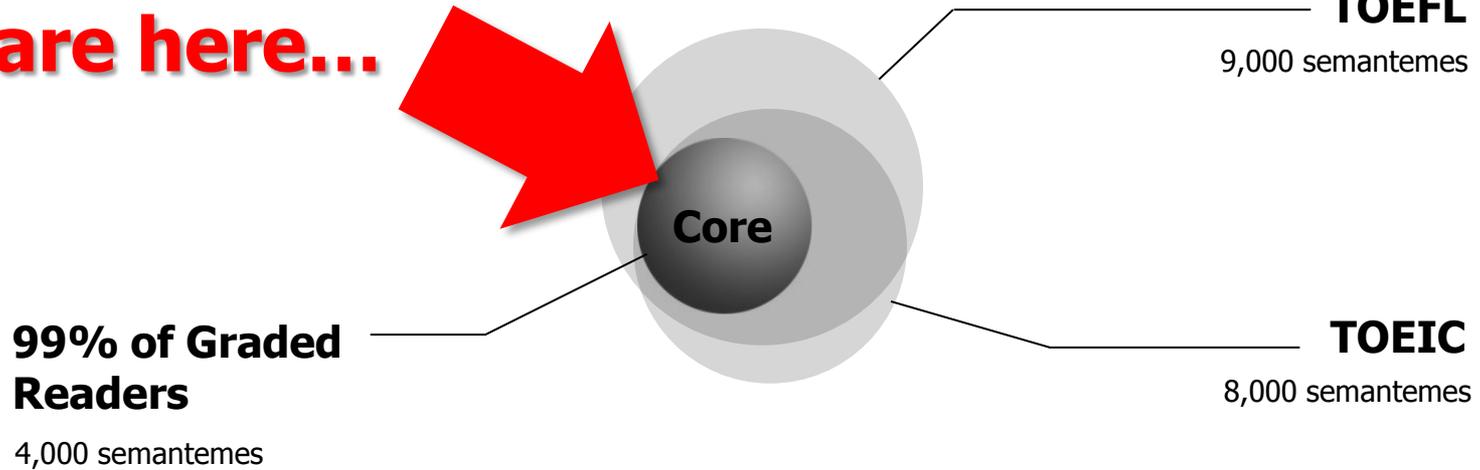
TOEIC

8,000 semantemes

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TOEIC and TOEFL are not general English

**EFL students
are here...**





How can graded reading help EFL students prepare for TOEIC and TOEFL?

90% of the words that occur in beginner and intermediate level graded readers are also super high frequency words in the TOEIC and TOEFL domains. Because the tests are timed, students who can process the Super High Frequency words faster enjoy a huge scoring advantage. Graded readers can't teach vocabulary they don't contain but, they can help students develop automaticity (instant recognition) for the Super High Frequency words occurring in every TOEIC and TOEFL.



**What is the best way to use
existing graded readers to
improve reading and listening?**

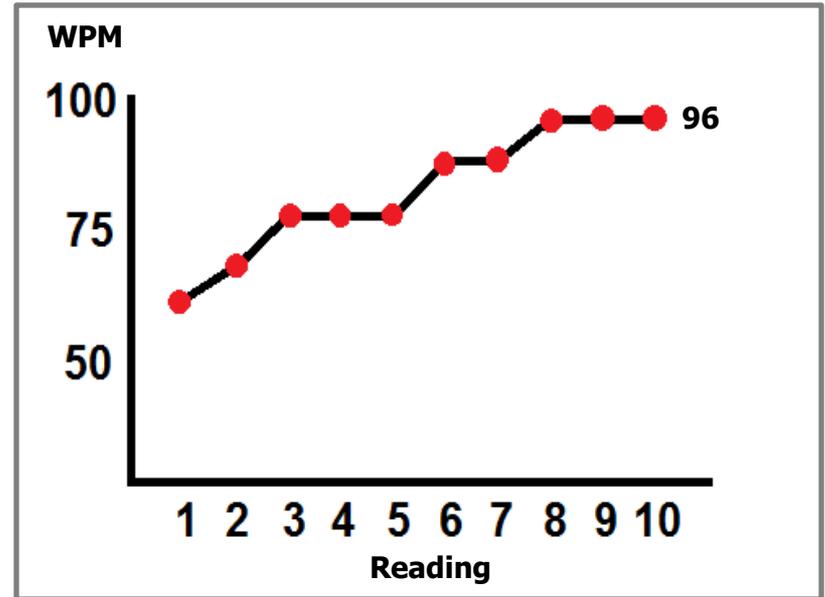
Repeated timed aural readings.

Example of a repeated, timed, spoken reading approach. This method is highly effective!

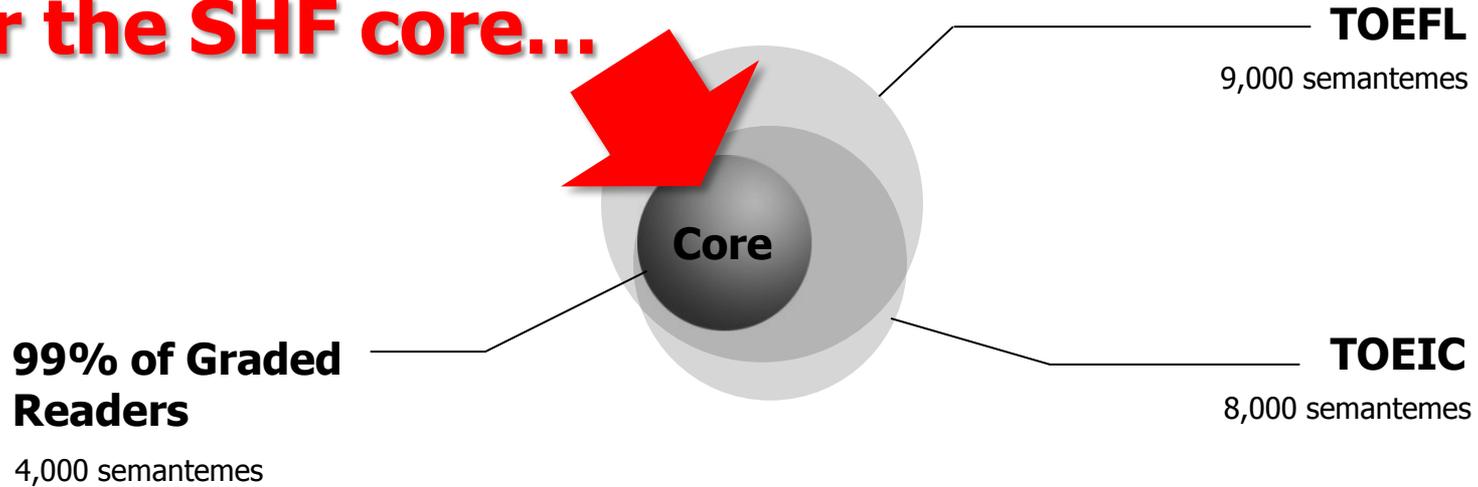
Spoken Reading Speed

Title; Headwords	Minutes	Total words	Words per min.	
Good Dog, Bad Dog; 75	1	10	622	62
Good Dog, Bad Dog; 75	2	9	622	69
Good Dog, Bad Dog; 75	3	8	622	78
Good Dog, Bad Dog; 75	4	8	622	78
Good Dog, Bad Dog; 75	5	8	622	78
Good Dog, Bad Dog; 75	6	7	622	89
Good Dog, Bad Dog; 75	7	7	622	89
Good Dog, Bad Dog; 75	8	6.5	622	96
Good Dog, Bad Dog; 75	9	6.5	622	96
Good Dog, Bad Dog; 75	10	6.5	622	96

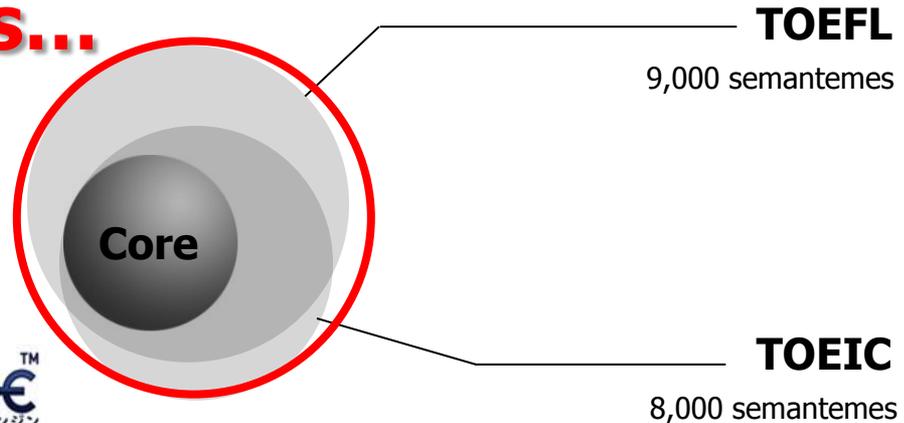
Goal: 90



Implemented properly, a graded speed-reading program can help **develop automaticity for the SHF core...**



The WordEngine high speed vocabulary system has been proven to **develop automaticity for all of the words...**



WordEngine™
ワードエンジン

High Speed Vocabulary Learning System

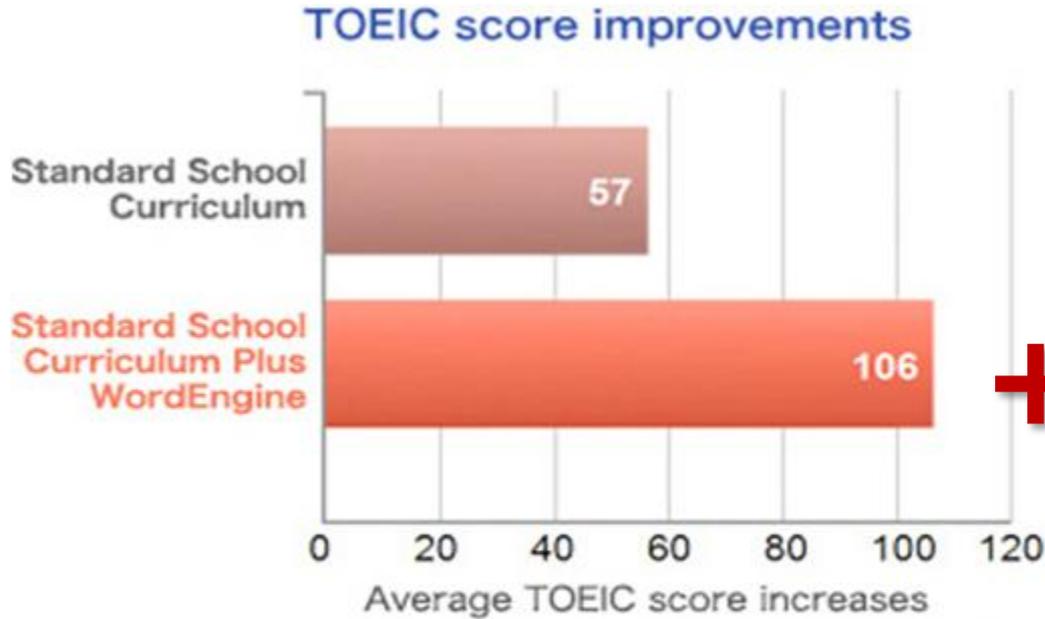
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new words per day!

Word Engine

When improved outcomes are important, professionals trust WordEngine to get results!

Word Engine

Average TOEIC score increases



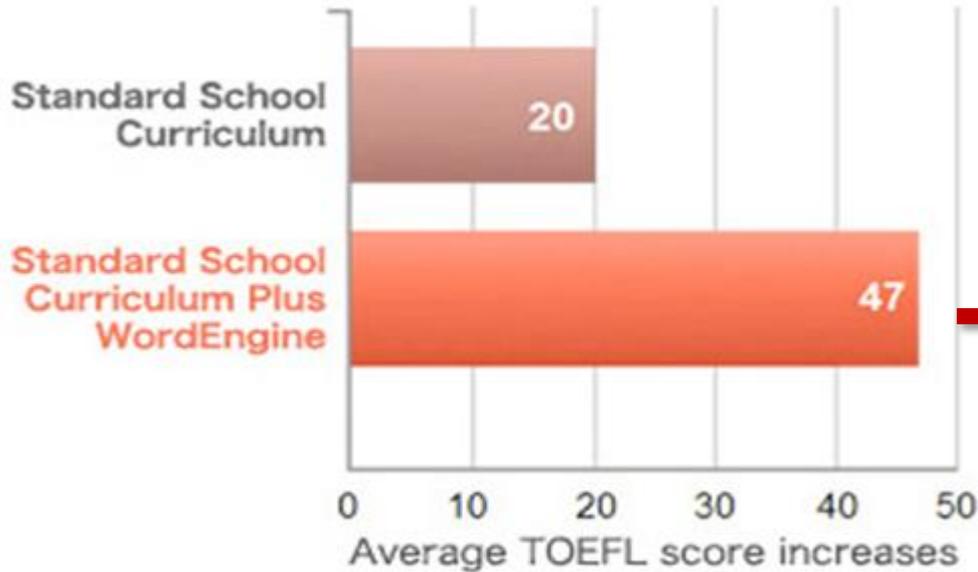
+86%

Data Source : Nagoya University of Commerce and Business
University of Nigata Prefecture

Word Engine

Average TOEFL score increases

TOEFL pbt score improvements



+135%

Source : Dr. David Coulson,
University of Nigata Prefecture

Contact Lexxica to start a trial program at your school.

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